

MALENE

2017 | ROSÉ | SANTA BARBARA

Malene Rosé is inspired by the classic Rosés of Provence, the winegrowing region in southern France renowned for its vibrant, beautifully-hued wines. Modeled on these wines, Malene sources traditional Rosé grape varieties – Grenache, Mourvedre and Vermentino (known as Rolle in France) – from California’s Central Coast. As in Provence, this region features Mediterranean climates, sunny and warm during the day but with close proximity to the ocean to cool the vines at night. These coastal growing conditions produce grapes that are highly aromatic, while also providing the structure needed for the wine’s balance and finesse. 



MADE WITH INTENT

Committed to producing Rosé wines from the best vineyards on California’s Central Coast. With a singular focus on producing world class Rosé, Winemaker Fintan du Fresne identifies and sources grapes of the highest quality from Santa Barbara County and crafts Malene with the same traditional grape varieties commonly used to produce Rosé in Provence.

SHOWCASING THE DISTINCTIVE TERROIR OF SANTA BARBARA COUNTY

Just as the vineyards of France’s Provence are influenced by the closeness of the Mediterranean Sea, the vines of Santa Barbara County are likewise shaped by the cooling breezes and fogs that sweep in from the Pacific. Our fruit is sourced from the Santa Ynez region of the Santa Barbara County AVA, where the long growing season is somewhat warmer, bringing grapes to full maturity. The soils here are well-drained, gravelly loams.

MALENE AIRSTREAM TASTING BAR

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We are proud to introduce our official Malene 1969 Airstream Overlander Trailer. Reflective of the wine itself, our new mobile tasting room will be parked adjacent to Chamisal Vineyards’ tasting room in San Luis Obispo temporarily, but it can easily hit the road and head to the beach or music festivals to serve Malene Rosé on tap. Reminiscent of the ‘60’s surf scene, the 1969 Airstream Overlander Trailer was sourced, rebuilt and customized for Malene. It’s roomy enough to accommodate a tasting bar and a cozy seating area for several guests.



Crafted with uncompromising viticultural and winemaking techniques, Malene is a testament to the intentional dedication to Rosé that is in every bottle. 